



subject to change

TUESDAY, OCTOBER 15

3:00 - 5:00P	EIP Training Registration in Chapel	Guest Room Check-in in Social Hall		
6:00 - 7:00P	DINNER IN CROCKER DINING HALL			
	DESSERT NETWORKING RECEPTION (optional)			
7:00 - 8:00P	hosted by Golden Gate National Parks Conservancy			
BBQ Area & Fire Pit				

WEDNESDAY, OCTOBER 16

		***	ESDAT, OCTOBER 10			
7:00 - 7:30A		Hike Asilomar Coast Trail: Meet in front of Crocker Dining Hall (Optional)				
7:30 - 8:15A		BREAKFAST IN CROCKER DINING HALL				
8:30 - 10:00A	The Path to Next Generation Outdoor Recreation Welcome from DPR Director Lisa Mangat Design Thinking and State Parks (Dr. Marni Goldenberg and Dr. Andrew Lacanienta, Cal Poly School of Experience Industry Management (EIM))					
10:00 - 10:30A			NETWORKING BREAK with Coffee			
	NETWORKING BREAK with Coffee Location TBD Location TBD Location TBD Location TBD Location TBD Office House					
10:30 - 12:00P	Business Planning as Partners (Cleve Justis, Potrero Group)	Taking the High Road! Building and Enhancing Collaborative Communications (Michele Jackman, Mjackman Enterprises and Adventures)	Creating Your Marketing Messages in Partnership (Friends of Santa Cruz State Parks)	Office Hours Bring your questions and discuss them with DPR staff Paige Rogowski Jared Zucker Dennis Weber	Design Thinking: What is it and how does it work? (Dr. Marni Goldenberg and Dr. Andrew Lacanienta Cal Poly School of EMI)	
12:00 - 1:00P	Business Planning as Partners (Cleve Justis, Potrero Group) Creating Your Marketing Messages in Partnership (Friends of Santa Cruz State Parks) LUNCH IN CROCKER DINING HALL Insurance and Risk Management Basics (Cole Kinney, CalNonprofits Insurance) Developing Your Annual Plan (Paige Rogowski, DPR) Developing Your Annual Plan (Paige Rogowski, DPR) Developing Your Annual Plan (Paige Rogowski, DPR) NETWORKING BREAK with Coffee Hospitality Retail Operations Partnerships Best Practices Bring your questions and discuss them with DPR staff Paige Rogowski (Dr. Marni Goldenberg and Dr. Andrew Lacanienta Cal Poly School of EMI) California State Parks Foundation Program Update (Holly Martinez, CA State Parks Foundation) NETWORKING BREAK with Coffee					
1:00 - 2:00P	Insurance and Risk Management Basics (Cole Kinney, CalNonprofits Insurance)	Developing Your Annual Plan (Paige Rogowski, DPR)	Nonprofit Board Development For Organizations of All Sizes (CALPA*)	California State Parks Foundation Program Update (Holly Martinez, CA State Parks Foundation)	Office Hours Christina Jaromay	
2:00 - 2:30P	NETWORKING BREAK with Coffee					
2:30 - 3:30	Hospitality Retail Operations (Eric Flanigan, Aramark)	Partnering With Public Agencies to Get Things Done (TBD)	How to Show Programmatic Impact (Randy Widera, CSPF)	Partnerships Best Practices (Dan Puskar, Public Lands Alliance)	Building Resilience in Park Partnerships (NatureBridge and Yosemite National Park)	
3:30 - 3:45P	(Eric Flanigan, Aramark) Get Things Done (Randy Widera, CSPF) (NatureBridge and Yosemite National Park) BREAK					
3:45 - 5:00P	The Path to Healthier Communities Keynote Sponsored by CALPA, TBD					
5:00 - 6:00P	NETWORKING RECEPTION (optional) Hosted by California League of Park Associations (CALPA) CALPA Awards Chapel lobby					
6:00P	DINNER IN CROCKER DINING HALL					





THURSDAY, OCTOBER 17

7:00 - 7:30A	Morning Activity TBD (optional)				
7:30 - 8:15A	BREAKFAST IN CROCKER DINING HALL				
8:30 - 10:15A	The Path To Stronger Field Programs Panel discussion on the future of field operations Brian Ketterer (Southern), Sam Allsop (Desert), Matthew Bellah (Central), Jason DeWall (Northern)				
10:15 -10:30A			NETWORKING BREAK with Coffee		
	<u>Location TBD</u> <u>Location TBD</u> <u>Location TBD</u> <u>Location TBD</u> <u>Location TBD</u>				
10:30 - 12:00P	Northern Field Division Workshop (Jason De Wall, DPR)	Central Field Division Workshop (Matthew Bellah, DPR)	Coastal Field Division Workshop (Brian Ketterer, DPR)	Desert Field Division Workshop (Sam Allsop, DPR)	Intentionally left blank
12:00 - 1:00P	LUNCH IN CROCKER DINING HALL				
1:00 - 2:00P	Retail Bootcamp (TBD, Museum Store Association)	Commercial Services Trends on Public Land (Eric Flanigan, Aramark)	Producing Special Events as Partners (Barry Smith, DPR and Gold Discovery Park Assoc.)	Avoiding Conflicts of Interest (Matthew Millspaugh and Paige Rogowski, DPR)	Human Resources Check-in: Employment Laws and Best Practices (TBD, Small Business Development Center)
2:00 - 2:30P	NETWORKING BREAK with Coffee				
2:30 - 3:45P	Capital Improvement Project Planning (Tara Lynch and Brian Dewey, DPR)	Nonprofit Partnership Guidelines Workshop (update to former Coop. Assoc. Program Manual) (Paige Rogowski, DPR)	Intentionally left blank	Office Hours Kathy Amann, Deputy Dir. for Park Operations and Field Division Chiefs	Intentionally left blank
3:45 - 4:00P	BREAK				
4:00 - 5:00P	The Path to Leadership in Partnerships Dept. of Parks and Recreation Update and Report on Statewide Partnerships DPR Director Lisa Mangat, CSPF Ex. Dir. Rachel Norton, and Parks CA Pres. & CEO Kindley Walsh Lawlor				
6:00 - 7:00P	DINNER IN CROCKER DINING HALL (for attendees staying overnight only)				

FRIDAY, OCTOBER 18 (optional)

Room	Mott Training Center - Whitehead Room	
7:30 - 8:00A	BREAKFAST IN CROCKER DINING HALL	
8:00A - 12:00P	Bear in Mind The Fundamentals of Workplace Awareness	
12:00 - 1:00P	LUNCH IN CROCKER DINING HALL	
1:00 - 3:00P	Sexual Harassment Prevention for Supervisors and Leads	